

HOW WPPI CHANGED MY LIFE:

Hernan Rodriguez

*S*incerely, thanks for all your help, WPPI, and for the time you've extended to me. I just wanted to let you know how invaluable the print competition has been to my professional career. As a photographer, it has certainly elevated the quality of my work. The competition highlights the best approaches to applying grand and technical detail, as well as artistry, in the industry. I now take the same consideration when regarding my work. It makes my clients very happy.

The awards displayed in my studio have also made a huge impact on everyone who visits. These awards have opened doors to many venues because of the acclaim they have brought me. A picture truly is worth 1000 words. And these awards, well, they are priceless. I greatly encourage my colleagues and any photographers who want to es-



tablish a strong reputation for their business to attend WPPI and enter into print competition.

The prestige that these print awards have brought my studio has allowed me to photograph famous actors, Super Bowl champions, mayors, governors and many more.

Truly, WPPI, I owe a great deal of my success to you.

Sincerely,

Hernan Rodriguez

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